

VoltageExpress 2025

Get rewarded for investing in Current.

Our upgraded distributor partner program features benefits ranging from free freight to Marketing Development Funds, allowing you to energize your sales and set yourself apart.



Qualify for VoltageExpress+

Order any product from tradeSELECT®, ProLine® or GE Lamps in 2024 to meet qualifying thresholds. Qualify and earn benefits for 2025!



Accelerate our Partnership

Want to rise above the rest? With VoltageExpress+ get additional rewards to accelerate your sales.

Voltage Express Partner Program

Benefits Summary	VoltageExpress	VoltageExpress+
Freight and Order Benefits		
Free standard freight (\$100 min.) on stock orders* for qualified locations	•	•
Guaranteed returns	•	•
Marketing Benefits		
Marketing Development Funds (MDF)		•
Co-branding opportunities		•
Marketing resources and tools	•	•
Distributor locator	•	•
Sales Benefits		
Promotional opportunities	•	•
Demand generation opportunities		•
Strategic Alliance		
Focused initiatives in partnership with Current	Contact your local representative	

*Except poles. See detailed program brochure for more details.

Contact your local Current representative to get started!